

Breaking

Media

FOOTBALL INSIDER, SOCIAL MEDIA EDITOR - Full time, paid position.

Breaking Media Limited, a fast-growing UK publisher with a portfolio of eight football sites including the industry-leading **Football Insider**, is seeking a talented **Social Media Editor** to join its growing team. We are firmly set on a future that is focused on growing audiences and revenue with a digital first entrepreneurial approach.

Suitable candidates will be the following:

- * A social media expert with experience managing social media platforms for a digital media publication or who has gathered extensive freelance social media experience on football sites after graduating with a journalism degree or NCTJ qualification.

Applicants must have a passion for football and social media, be able to deliver vibrant, clean copy to exacting deadlines and have a strong news sense and ability to sell content in an extremely competitive field. We are looking for someone who will thrive in a busy and exciting newsroom and be confident to bring their own ideas to the table.

Skills and Experience:

- Experience working in a newsroom environment
- Ability to work self-sufficiently and independently as well as with reporters and editors across all our sites and platforms
- Ability to writing engaging headlines and sells
- Understand the Football Insider brand, tone and audience
- Thinking creatively and pitching ideas on how to make the most of each story on each platform
- In-depth knowledge of social media platforms (Facebook, Twitter, Instagram, TikTok etc.) and experience of posting on them
- Strong digital production skills, including proficiency in Canva and Adobe Premier Pro
- Excellent knowledge of the Premier League (essential), the Football League (important) and Scottish Premiership (desirable).
- Ability to gather and analyse social media data and analytics

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Responsibilities:

- Package and post Football Insider content across all our social channels and platforms
- Cultivate a unique, witty and shareable voice to speak for our news and features content
- Engage with our readers in comments to create a loyal online community
- Optimise content to ensure maximum audience reach and engagement
- Work as part of the editorial team to ensure all content producers are following social best practices
- Keep abreast of developments in the field and advise on potential gains and pitfalls

The above lists are constantly evolving and not exhaustive, based on the needs of the business.

The job

This is a full-time position that will be based at home.

It is ideal as an entry-level job, or for a second job in the industry for someone keen to work for a dynamic, growing company that rewards performance and success. We put a big emphasis on training and career development.

Standard shifts are five days a week, including weekend work.

You may be asked to participate in a short trial, before being offered a full-time, paid contract.

Salary is dependent upon experience and track record, but we operate a generous bonus scheme that is available immediately to all writers.

Please send an up-to-date CV, a cover note about yourself and why you'd be perfect for our team to **jobvacancies@breakingmedialimited.com**. For those more experienced journalists, please support your application by uploading recent Google Analytics or similar statistics.

If we think you are an ideal candidate, we will be in touch soon. We are an equal opportunity employer.